

Cognitive Linguistics: A cognitive model of ‘eye’ in Bustan-e Sa’di

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It was an interdisciplinary research in the fields of literature and cognitive linguistics in which the interaction among the metaphor, cognition, body and culture was investigated. In this paper, some eye-based phrases of Bustan-e Sa’di have been analyzed based on cognitive linguistics approach. The data analysis showed that eye is a prototypical body organ which embodies the Persian speakers’ mind via a cultural pattern. It conceptualizes a number of various concepts including emotions (e.g. love, desire, happiness, envy), mental faculties (e.g. knowing, understanding, thinking), cultural values (e.g. respect, hospitality), character traits (e.g. greed, cruelty), and physical states (e.g. death, pass of time). The results also showed that such conceptualization involves cognitive elements such as conceptual metaphors, image schemas and metonymy. The present study also demonstrated that in any language, when the human imagination of the body structure and the function of its organs interact with cultural patterns, the metaphor and conceptual metonymy appears.

Key words: Body Metaphors, Cognitive Pattern, Bustan-e Sa’di, Embodiment, Cognitive Linguistics

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